



BPNA

British Paediatric Neurology Association's 47th Annual Conference

www.bpna.org.uk/conference/2021

BPNA 2021 Conference Charity Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](#)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

General Conference Details

The BPNA wishes to provide opportunities for paediatric neurology patient and disease specific charities and related professional societies to engage with BPNA members and attendees.

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK, with approximately 400 attendees. Attendees includes: Consultant Paediatric Neurologists from all the UK paediatric neurology tertiary centres, specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

During Covid-19, we will be holding the BPNA 2021 conference virtually.

The conference will be taking place on **Wednesday 6 to Friday 8 January 2021** via an online virtual platform and at:

We anticipate increased numbers of registrants for BPNA 2021 due to the ease of virtual attendance and interest we have generated through the BPNA Webinar Lecture series.

How Will The Virtual Conference Work?

We are confident and excited about delivering the 47th Annual BPNA meeting as a virtual conference. The BPNA has been providing a highly successful Webinar Lecture Series to 500 attendees per week since May 2020 and delivered PET and CHaT courses, adapted for virtual delivery, with excellent feedback. These developments have been as a result of Covid-19, however we believe it opens opportunities for the conference to reach more people interested in paediatric neurology.

For the conference, we have an excellent virtual conference platform, delivered in partnership with our app provider. The BPNA moved to using a conference app a few years ago, providing a fully

searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. This year we have extended the app's functionality to provide a rich, online conference environment for all participants, exhibitors, presenters and chairs. The app will be accessible this year via computer as well as phone and ipad.

Delegates will use the app to navigate themselves around the conference, into lectures, to view posters, and to meet exhibitors. The virtual stand space for exhibitors has been developed and enhanced for BPNA 2021. Exhibitors' company profile pages now have the facility to include slideshows, contact details, flyers and video links and exhibitors will be able to schedule one-to-one meetings with attendees.

OPPORTUNITIES

a) Paediatric Neurology Charities Symposia

Following the successful Paediatric Neurology Charities meeting in January 2020, we propose to repeat and build on the experience. This will be held on **Thursday 7 January 2021** and is open to all paediatric neurology related patient and disease specific charities.

The 2020 meeting proved to be an excellent opportunity for us to share information about BPNA projects and hear about your work, provide an update on guidance and research that impacts patients and discuss how we can work to support each other to benefit patients.

The timetable of the meeting will be such that those attendees who have a stand at the conference will be able to be at the stand during conference breaks.

If you are interested in participating, please contact Philip.levine@bpna.org.uk.

The charities symposia will take place virtually.

b) Exhibition Space

The BPNA Charity exhibition stand space is available to charities registered in the UK, whose aims relate to children and young people affected by neurological conditions and/or supporting their carers.

All charity exhibitors will have a virtual exhibition space on the conference app.

Virtual Stand Space

Virtual stand spaces will be accessible via the conference app, which all attendees we need to use to access the programme and other conference information. Your virtual stand space will include:

- Charity profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- 2 x exhibitor registrations per day
- Training session and instructions for the virtual platform prior to the conference
- App analytics of exhibitor page clicks (provided after the conference)

Representative Registration (See Note 2 below)

Each Charity representative will need to register as a user on the BPNA website - follow the link below. If you registered last year, it will still be active.

https://bpna.org.uk/bpna_reg.php

Charity representatives registration fee will be £25 per person for the whole conference
Registration includes access to lectures.

Notes:

1. Charity representatives does not include medics. Doctors associated with charities, who wish to attend the conference sessions, should register as regular conference attendees.

FURTHER INFORMATION

To apply for any opportunity, please complete the application form and return to Philip.levine@bpna.org.uk

If you have any queries regarding any of the opportunities, please do not hesitate to contact Philip Levine Philip.levine@bpna.org.uk telephone +44 (0)208 037 4747