



BPNA

British Paediatric Neurology Association's 47th Annual Conference

www.bpna.org.uk/conference/2021

BPNA 2021 Conference Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.1159115.org.uk)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK, with approximately 400 attendees. Attendees includes: Consultant Paediatric Neurologists from all the UK paediatric neurology tertiary centres, specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

During Covid-19, we will be holding the BPNA 2021 conference virtually.

The conference will be taking place on **Wednesday 6 to Friday 8 January 2021** via an online virtual platform.

We anticipate increased numbers of registrants for BPNA 2021 due to the ease of virtual attendance and interest we have generated through the BPNA Webinar Lecture series.

HOW WILL THE VIRTUAL CONFERENCE WORK?

We are confident and excited about delivering the 47th Annual BPNA meeting as a hybrid conference. The BPNA has been providing a highly successful Webinar Lecture Series to 500 attendees per week since May 2020 and delivered PET and CHaT courses, adapted for virtual delivery, with excellent feedback. These developments have been as a result of Covid-19, however we believe it opens opportunities for the conference to reach more people interested in paediatric neurology.

For the conference, we have an excellent virtual conference platform, delivered in partnership with our app provider. The BPNA moved to using a conference app a few years ago, providing a fully searchable programme with biographies of presenters and chairs, abstracts of presentations,

posters, and other event information. This year we have extended the app's functionality to provide a rich, online conference environment for all participants, exhibitors, presenters and chairs. The app will be accessible this year via computer as well as phone and ipad.

Delegates will use the app to navigate themselves around the conference, into lectures, to view posters, and to meet exhibitors. The virtual stand space for exhibitors has been developed and enhanced for BPNA 2021. Exhibitors' company profile pages now have the facility to include slideshows, contact details, flyers and video links and exhibitors will be able to schedule one-to-one meetings with attendees.

SPONSORSHIP OPPORTUNITIES

BPNA 2021 is your opportunity to engage directly with the UK paediatric neurology community.

SPONSORED SYMPOSIA

Price: £10,000 (limited number available)

We invite proposals for sponsored symposia sessions at BPNA 2021. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers to have the most educational value for attendees.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

Please submit a maximum 1-page programme proposal to francesca.cassidy@bpna.org.uk by **14 September 2020**. In your proposal, please include the educational aims of your symposium, names of your speakers, and outline of your 45 minute programme. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts. A decision will be made by 31 October 2020.

The sponsored symposia sessions will still take place virtually.

VIRTUAL STAND SPACE £3,000

Price: £3,000

Virtual stand spaces will be on the BPNA app, which all attendees, speakers and chairs will need to download and access to attend the conference. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- 2 x exhibitor registrations per day
- Training session and instructions for the virtual platform prior to the conference
- App analytics of exhibitor page clicks (provided after the conference)

Notes:

BPNA Sponsorship Policy

Please read the [BPNA Sponsorship Policy](#) in conjunction with this conference exhibitor information.

Virtual stand space exhibitor registrations

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £25 per person.

Please note that exhibitor registrations do not allow access to the conference. If you wish to attend the conference sessions, you should register for the conference as an attendee via the BPNA website as the standard registration fees.

FURTHER INFORMATION

To apply for any sponsorship opportunity, please complete the application form and return to Francesca.cassidy@bpna.org.uk.

If you have any queries regarding any of the opportunities, please do not hesitate to contact Francesca Cassidy (francesca.cassidy@bpna.org.uk) telephone +44 (0)1204 526002.