

BPNA 2022

Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.charitycommission.gov.uk/charity-profile/1159115)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK. Attendees include Consultant Paediatric Neurologists from all the UK paediatric neurology tertiary centres, specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

The BPNA's first virtual conference was held in January 2021 with 1,134 attendees. 78% of attendees were from the UK, with others attending from throughout the world – Republic of Ireland, South Africa, Australia, India to name a few. Feedback was excellent.

During Covid-19, we will be holding the BPNA 2022 conference virtually once again.

The conference will be taking place on **Wednesday 19 to Friday 21 January 2022** via an online virtual platform.

HOW DOES THE VIRTUAL CONFERENCE WORK?

We are confident about delivering the 48th BPNA Annual meeting virtually again. The BPNA held its first virtual conference in January 2021, which was highly successful with just over 1,100 attendees. Since May 2020, we have delivered the BPNA Webinar Lecture Series to 500 attendees per week in addition to our [PET](#), [CHaT](#), [ACT](#) and [Movement Disorders](#) courses, which we specially adapted for virtual delivery. All events receive excellent feedback. These developments have been prompted by COVID-19, however we believe it opens opportunities for the conference to reach more people interested in paediatric neurology.

The conference is delivered over zoom, integrated into a virtual conference platform, providing a rich environment for all participants, exhibitors, presenters and chairs. Delegates use the platform to navigate themselves around the conference, into lectures, view posters, and meet exhibitors. Our conference environment provides a fully searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. The conference is accessible via computer, phone and ipad.

The virtual stand space for exhibitors has been developed and enhanced for BPNA 2022. Exhibitors' company profile pages now will be accessible via a full screen and will enable a group chat for whoever visits the page. You have the opportunity to include other elements such as contact details, slideshows, flyers and video links. You will be able to schedule one-to-one meetings with attendees.

SPONSORSHIP OPPORTUNITIES

BPNA 2022 is your opportunity to engage directly with the UK paediatric neurology community.

SPONSORED SYMPOSIA

Price: £11,000 (limited number available)

We invite proposals for sponsored symposia sessions at BPNA 2022. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers to have the most educational value for attendees. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

The closing date for applications is **20 September 2021**. You will be notified if you have been successful by the end of October.

Please submit your application online at www.bpna.org.uk/abstracts. The following information is required: proposed timetable, target audience, learning aims, proposed chairs & speakers, abstract text.

VIRTUAL STAND SPACE £3,000

Price: £3,000

Virtual stand spaces will be on the BPNA conference platform, which all attendees, speakers and chairs will need to access to attend the conference. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- Access to group chat with attendees visiting your page
- 2 x exhibitor registrations per day
- App analytics of exhibitor page clicks (provided after the conference)

Notes:

BPNA Sponsorship Policy

Please read the [BPNA Sponsorship Policy](#) in conjunction with this conference exhibitor information.

Virtual stand space exhibitor registrations

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £25 per person.

Please note that exhibitor registrations do not allow access to the conference. If you wish to attend the conference sessions, you should register for the conference as an attendee via the BPNA website. Standard registration fees apply.

FURTHER INFORMATION

To apply for any sponsorship opportunity, please complete the application form and return to Francesca.cassidy@bpna.org.uk.

If you have any queries regarding any of the opportunities, please do not hesitate to contact Francesca Cassidy (francesca.cassidy@bpna.org.uk) telephone +44 (0)1204 526002.