



# BPNA

British Paediatric Neurology Association's 49th Annual Conference

[www.bpna.org.uk/conference/2023](http://www.bpna.org.uk/conference/2023)

## BPNA 2023 Conference Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.charity-commission.gov.uk/charity-details/1159115)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

### GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK. Consultant Paediatric Neurologists attend from all the UK paediatric neurology tertiary centres, together with specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

The BPNA 2023 conference is taking place as a hybrid event on **Wednesday 25 to Friday 27 January 2023** at:

Royal College of Physicians of Edinburgh  
11 Queen Street  
Edinburgh  
EH2 1JQ  
[www.rcpe.ac.uk](http://www.rcpe.ac.uk)  
+44 (0)131 225 7324

The conference exhibition will be open on 25-27 January 2023. This is an opportunity to engage with the UK paediatric neurology community.

## HOW DOES THE HYBRID CONFERENCE WORK?

We are confident about delivering the 49<sup>th</sup> BPNA Annual meeting as a hybrid event this year. This hybrid event will combine both in-person and virtual experiences, allowing for more people to attend. The conference will be delivered both physically to a maximum of 300 in person attendees in Edinburgh and additionally anyone else who would like to join online via our conference app platform.

The physical conference will give you the opportunity to engage with the UK paediatric neurology community face-to-face and the virtual side of the conference will continue to provide a rich environment for all participants, exhibitors, presenters, and chairs. Both physical and virtual delegates will use the conference app platform to navigate themselves around the conference, view the programme, posters, and meet exhibitors. Our conference environment provides a fully searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. The conference is accessible via computer, phone and ipad.

The virtual stand space for exhibitors will still be fully accessible to all conference attendees and enable a group chat for whoever visits the page. You have the opportunity to include other elements such as contact details, slideshows, flyers and video links via your dedicated virtual stand page. You will be able to schedule one-to-one meetings with attendees online.

Sponsorship opportunities are available for both virtual and physical stand space. Physical stand space will provide you with the benefits of having both a physical and virtual stand.

## SPONSORSHIP OPPORTUNITIES

### SPONSORED SYMPOSIA

Price: £11,000 (limited number available)

We invite proposals for sponsored symposia sessions at BPNA 2023. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers to have the most educational value for attendees. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

The closing date for applications is **19 September 2022**. You will be notified if you have been successful by the end of October.

Please submit your application online at [www.bpna.org.uk/abstracts](http://www.bpna.org.uk/abstracts). The following information is required: proposed timetable, target audience, learning aims, proposed chairs & speakers, abstract text.

### VIRTUAL STAND SPACE £3,000

Price: £3,000

Virtual stand spaces will be on the BPNA conference platform, which all online attendees will need to access to attend the conference. All physical attendees will also need access to the app. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- Access to group chat with attendees visiting your page
- 2 x exhibitor registrations per day
- App analytics of exhibitor page clicks (provided after the conference)

#### **Virtual stand space exhibitor registrations**

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £25 per person.

Please note that exhibitor registrations do not allow access to the conference. Conference attendance should be booked at the usual rates for attendees via the BPNA website.

## PHYSICAL STAND SPACE £6,000

*Price: £6,000*

- Stand space at the conference venue (approximately 6ft x 2ft = table with pop up stand)
- 2 x exhibitor registrations per day
- Acknowledgement as sponsor on the conference app (includes all virtual stand opportunities)

Please note that physical stand space is limited and will be given on a first come first serve basis. Please complete the booking form and return to Francesca Cassidy.

### **Physical stand space exhibitor registrations**

Commercial exhibition fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £50 per day.

Please note that exhibitor registrations do not allow access to the conference. Conference attendance should be booked at the usual rates for attendees via the BPNA website.

Tickets for the social events can be purchased separately.

### **Stand Space**

You will be allocated space for a pop-up stand with a table in front (approximately 6ft x 2ft) plus 2 chairs. Please list any additional requirements such as an electrical point, etc on the 'Exhibitor Booking Form'. Please note that any portable electrical equipment that you bring must be PAT tested.

## BUILD UP / BREAK DOWN

Details on the build-up and breakdown for those with a physical stand space will be provided closer to the time.

## HEALTH AND SAFETY

Please provide us with a copy of your risk assessment and public liability insurance documentation before you attend the physical conference. All portable electrical equipment must be PAT tested. Please provide a copy of your PAT certificate before you attend.

**You must notify us beforehand** if you will be bringing any gas bottles or other hazardous materials that may be considered a fire hazard onto the premises.

## ACCOMMODATION

A complimentary booking service is provided by our accommodation agent, Hotel Res, who have secured competitively priced bedrooms at hotels that are close to the conference venue.

You can search for suitable accommodation, check distances from the conference venue and make a booking directly with Hotel Res. Once a booking has been confirmed by Hotel Res, you will receive a confirmation email directly from them. Please see the Accommodation section of the

conference website at: <https://hotelres.vbookings.co.uk/b/bpna2023/>

If you have any problems logging in or would prefer to contact them directly to make your booking, then please call Hotel Res on +44 (0)845 0200 350 (09.00-17.30 GMT) or email them at: [reservations@hotelresuk.com](mailto:reservations@hotelresuk.com). **Please quote BPNA 2023 when contacting Hotel Res.**

## SOCIAL EVENTS

You are welcome to buy tickets for the two social events taking place at the conference:

Wednesday 25 January 2023	Welcome drinks reception at The Dome	Ticket price £45.00
Thursday 26 January 2023	Conference dinner at The National Museum of Scotland	Ticket price £65.00

**Please book tickets on the 'Exhibitor Booking Form' provided separately.**

## FURTHER INFORMATION

To apply for any sponsorship opportunity, please complete the booking form and return to [francesca.cassidy@bpna.org.uk](mailto:francesca.cassidy@bpna.org.uk).

If you have any queries regarding any of the opportunities, please do not hesitate to contact Francesca Cassidy ([francesca.cassidy@bpna.org.uk](mailto:francesca.cassidy@bpna.org.uk)) telephone +44 (0)1204 526002.