



BPNA

British Paediatric Neurology Association's 50th Annual Conference

www.bpna.org.uk/conference/2024

BPNA 2024 Conference Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.charity-commission.gov.uk/charity/1159115)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK. Consultant Paediatric Neurologists attend from all the UK paediatric neurology tertiary centres, together with specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

The BPNA 2024 conference is taking place as a hybrid event on **Wednesday 24 to Friday 26 January 2024** at:

Delta Hotels by Marriott Bristol City Centre
2 Lower Castle Street
Bristol
BS1 3AD

<https://www.marriott.com/en-us/hotels/brsde-delta-hotels-bristol-city-centre/overview/>

+44 (0)117 929 4281

The conference exhibition will be open on 24-26 January 2024. This is an opportunity to engage with the UK paediatric neurology community.

A WARM WELCOME FROM BRISTOL...

Dear Colleagues and Friends

The first BPNA annual conference was held in Bristol in 1975. The Bristol team are excited to welcome you to the 50th BPNA annual conference on 24-26 January 2024.

We would be delighted to share some of the rich history of Bristol city with those who attend the conference face to face. We will experience the SS Great Britain, the largest passenger ship in the world of its' time, designed by Isambard Kingdom Brunel. We also hope that you will enjoy dinner and a Cèilidh under the wings of Concorde. Bristol aerospace and Concorde is a symbol of ambition, innovation, collaboration and technological achievement. In this vein, we hope that this BPNA conference will generate ambition, share innovation, promote and create collaboration and showcase achievements.

Bristol will entertain you with stories of human endeavour, individual genius and ordinary people achieving extraordinary things.

The Bristol team and the BPNA Research Committee are looking forward to receiving your submissions and publishing all the great work you have done over the last year. There will be some new and returning features at the next conference including research workshops, annual general meeting, specialist interest groups, etc.

For those who are unable to join us face to face, we would be delighted to welcome you online, but you may not be able to experience the Concorde cockpit or meet Mr Brunel himself!

Bristol and BPNA Research Committee organising team 2024.

HOW DOES THE HYBRID CONFERENCE WORK?

This hybrid event will combine both in-person and virtual experiences, allowing for more people to attend. The conference will be delivered both physically to a maximum of 500 in person attendees in Bristol and additionally anyone else who would like to join online via our conference app platform. In Edinburgh for the BPNA 2023 Conference, we welcomed more than 800 attendees physically and online via our virtual platform.

The physical conference will give you the opportunity to engage with the UK paediatric neurology community face-to-face and via the virtual side of the conference, which will continue to provide a rich environment for all participants, exhibitors, presenters, and chairs. Both physical and virtual delegates will use the conference app platform to navigate themselves around the conference, view the programme, posters, and meet exhibitors. Our conference environment provides a fully searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. The conference is accessible via computer, phone and ipad.

The virtual stand space for exhibitors will still be fully accessible to all conference attendees and enable a group chat for whoever visits the page. You have the opportunity to include other elements such as contact details, slideshows, flyers and video links via your dedicated virtual stand page. You will be able to schedule one-to-one meetings with attendees online.

Sponsorship opportunities are available for both virtual and physical stand space. New sponsorship opportunities are being provided for BPNA 2024 which are detailed here.

SPONSORSHIP OPPORTUNITIES

SPONSORED SYMPOSIA

Price: £11,000 (limited number available)

We invite proposals for sponsored symposia sessions at BPNA 2024. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers to have the most educational value for attendees. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday. This year we will be introducing delegate badge scanning at the physical conference which will allow you to get a full report on the number of delegates that attended the symposia session in-person as well as online.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

The closing date for applications is **4 September 2023**. You will be notified if you have been successful by the 4 October 2023.

Please submit your application online at www.bpna.org.uk/abstracts. The following information is required: proposed timetable, target audience, learning aims, proposed chairs & speakers, abstract text.

VIRTUAL STAND SPACE £3,000

Price: £3,000

Virtual stand spaces will be on the BPNA conference platform, which all online attendees will need to access to attend the conference. All physical attendees will also need access to the app. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- Access to group chat with attendees visiting your page
- 2 x virtual exhibitor registrations per day (includes access to online scientific sessions)
- App analytics of exhibitor page clicks (provided after the conference)

Virtual stand space exhibitor registrations

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at a reduced rate at £130 per person.

Exhibitor registrations will now include access to all scientific sessions on the conference programme.

SILVER PHYSICAL STAND SPACE £6,000

Price: £6,000

- Includes everything within the virtual stand space
- Stand space at the conference venue (approximately 6ft x 2ft = table with pop up stand)
- 2 x physical exhibitor registrations per day (includes access to scientific sessions)
- Access to the exhibition and virtual poster area
- Refreshments and snacks during breaks and lunch

GOLD PHYSICAL STAND SPACE £7,500

Price: £7,500

- Includes everything within the silver stand space
- First choice of stand space in exhibition plan
- Acknowledgement as gold sponsor on the conference app
- Option to provide one promotional leaflet in physical delegate pack
- One badge scanner throughout the conference, allowing exhibitor representatives to scan delegate badges for contact information. A report will be generated and be accessible during or after the conference.

Please note that physical stand space is limited and will be given on a first come first serve basis. Please complete the booking form and return to Francesca Cassidy.

Physical stand space exhibitor registrations

Commercial exhibition fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £520 per person for 3-days or £220 per day.

Exhibitor registrations will now include access to all scientific sessions on the conference programme, however, will not include tickets to the social events. Tickets for the social events can be purchased separately.

Stand Space

You will be allocated space for a pop-up stand with a table in front (approximately 6ft x 2ft) plus 2 chairs. Please list any additional requirements such as an electrical point, etc on the 'Exhibitor Booking Form'. Please note that any portable electrical equipment that you bring must be PAT tested.

BESPOKE SPONSORSHIP OPPORTUNITIES (1 OPPORTUNITY FOR EACH LISTED)

Price: £2,500

- Logo on pens provided in delegate packs at additional cost of £2,500
- Logo on back of Z-Card at additional cost of £2,500

Please note that bespoke sponsorship opportunities are very limited and will be given on a first come first serve basis. Please complete the booking form and return to Francesca Cassidy.

BUILD UP / BREAK DOWN

Details on the build-up and breakdown for those with a physical stand space will be provided closer to the time.

HEALTH AND SAFETY

Please provide us with a copy of your risk assessment and public liability insurance documentation before you attend the physical conference. All portable electrical equipment must be PAT tested. Please provide a copy of your PAT certificate before you attend.

You must notify us beforehand if you will be bringing any gas bottles or other hazardous materials that may be considered a fire hazard onto the premises.

ACCOMMODATION

A complimentary booking service is provided by our accommodation agent, Hotel Res, who have secured competitively priced bedrooms at hotels that are close to the conference venue.

You can search for suitable accommodation, check distances from the conference venue and make a booking directly with Hotel Res. Once a booking has been confirmed by Hotel Res, you will receive a confirmation email directly from them. Please see the Accommodation section of the conference website at: <https://hotelres.vbookings.co.uk/b/bpna2024/>

If you have any problems logging in or would prefer to contact them directly to make your booking, then please call Hotel Res on +44 (0)330 128 9950 or email them at: reservations@hotelresuk.com. **Please quote BPNA 2024 when contacting Hotel Res.**

SOCIAL EVENTS

You are welcome to buy tickets for the two social events taking place at the conference:

Wednesday 24 January 2024 Welcome drinks reception at SS Great Britain Ticket price £50.00

Thursday 25 January 2024 Conference dinner at Aerospace, Bristol Ticket price £75.00

Please book tickets on the 'Exhibitor Booking Form' provided separately.

FURTHER INFORMATION

To apply for any conference sponsorship opportunity, please complete the booking form and return to francesca.cassidy@bpna.org.uk.

If you have any queries regarding any of the opportunities, please do not hesitate to contact Francesca Cassidy (francesca.cassidy@bpna.org.uk) telephone +44 (0)1204 937 494.

Details on other BPNA events can be found via the following link <https://courses.bpna.org.uk/>. If you are interested to provide sponsorship for other events, please contact francesca.cassidy@bpna.org.uk.