



BPNA

British Paediatric Neurology Association's 51st Annual Conference

www.bpna.org.uk/conference/2025

BPNA 2025 Conference Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.charity-commission.gov.uk/charity-details/1159115)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK. Consultant Paediatric Neurologists attend from all the UK paediatric neurology tertiary centres, together with specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

The BPNA 2025 conference is taking place as a hybrid event on **Wednesday 8 to Friday 10 January 2025** at:

Mathematical Institute
University of Oxford
Andrew Wiles Building
Radcliffe Observatory Quarter (550)
Woodstock Road
Oxford
OX2 6GG
<https://www.maths.ox.ac.uk/>
+44 (0)1865 273525

The conference exhibition will be open on 8-10 January 2025. This is an opportunity to engage with the UK paediatric neurology community.

A WARM WELCOME FROM OXFORD...

The last BPNA annual conference was held in Oxford in 2021 during the COVID pandemic and fears of lockdown and social isolation. The Oxford team was so excited to welcome you to the BPNA annual conference in person, but the times and circumstances left everyone wanting for the real Oxford experience. We have now been given this wonderful opportunity again to welcome you to the wonderful City of Oxford.

Situated on the River Thames, the town is best known for its University that ranks the best in the world. you can experience the long and fascinating history and growth of Oxford from its Saxon origins to the modern City with its olde world charm. Oxford is generally known as the “City of Spires” because of its skyline of Gothic towers and steeples. Most of these 15th–17th-century buildings belong to the university. The city was the Royalist headquarters in the English Civil Wars. Its modern economy is varied and includes, in addition to educational services, printing and publishing industries and automobile manufacturing with the famous Morris motors. You can easily walk around the old City or take walking tours or enjoy a punt on the Thames. Round every corner is history! Walk into Christ Church Meadows and check out Alice’s sweet shop or enjoy a pint in the pubs frequented by Inspector Morse or the locations in X Men or Harry Potter. Our drinks reception will be in the Divinity School one of the filming locations! As a contrast the conference venue highlights Modern Oxford in its famous Mathematical Institute

The Oxford team and the BPNA Research Committee are looking forward to receiving your submissions and publishing all the great work you have done over the last year. There will be some new and returning features at the next conference including research workshops, annual general meeting, specialist interest groups, etc. There will be some amazing speakers with clinical medicine and science in equal measure.

For those who are unable to join us face to face, we would be delighted to welcome you online, but you may not be able to experience the Magical Spires of Oxford!

Oxford and BPNA Research Committee organising team 2025

HOW DOES THE HYBRID CONFERENCE WORK?

This hybrid event will combine both in-person and virtual experiences, allowing for more people to attend. The conference will be delivered both physically to a maximum of 470 in person attendees in Oxford and additionally anyone else who would like to join online via our conference app platform. In Bristol for the BPNA 2024 Conference, we welcomed more than 700 attendees physically and online via our virtual platform.

The physical conference will give you the opportunity to engage with the UK paediatric neurology community face-to-face and via the virtual side of the conference, which will continue to provide a rich environment for all participants, exhibitors, presenters, and chairs. Both physical and virtual delegates will use the conference app platform to navigate themselves around the conference, view the programme, posters, and meet exhibitors. Our conference environment provides a fully searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. The conference is accessible via computer, phone and iPad.

The virtual stand space for exhibitors will still be fully accessible to all conference attendees and enable a group chat for whoever visits the page. You have the opportunity to include other elements such as contact details, slideshows, flyers and video links via your dedicated virtual stand page. You will be able to schedule one-to-one meetings with attendees online. Sponsorship opportunities are available for both virtual and physical stand space.

SPONSORSHIP OPPORTUNITIES

SPONSORED SYMPOSIA

Price: £11,000 + VAT

We invite proposals for sponsored symposia sessions at BPNA 2025. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers to have the most educational value for attendees. Limited number available. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday. This year we will be continuing delegate badge scanning at the physical conference which will allow you to get a full report on the number of delegates that attended the symposia session in-person as well as online.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

The closing date for applications is **2 September 2024**. You will be notified if you have been successful by the 4 October 2024.

Please submit your application online at www.bpna.org.uk/abstracts. The following information is required: proposed timetable, target audience, learning aims, proposed chairs & speakers, abstract text.

VIRTUAL STAND SPACE

Price: £3,000 + VAT

Virtual stand spaces will be on the BPNA conference platform, which all online attendees will need to access to attend the conference. All physical attendees will also need access to the app. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- Access to group chat with attendees visiting your page
- 2 x virtual exhibitor registrations per day (includes access to online scientific sessions)
- App analytics of exhibitor page clicks (provided after the conference)

Virtual stand space exhibitor registrations

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at a reduced rate at £145 per person.

Exhibitor registrations will now include access to all scientific sessions on the conference programme.

SILVER PHYSICAL STAND SPACE

Price: £6,000 + VAT

- Includes everything within the virtual stand space
- Stand space at the conference venue (approximately 6ft x 2ft = table with pop up stand)
- 2 x physical exhibitor registrations per day (includes access to scientific sessions)
- Access to the exhibition and virtual poster area
- Refreshments and snacks during breaks and lunch

GOLD PHYSICAL STAND SPACE

Price: £7,500 + VAT

- Includes everything within the silver stand space
- First choice of stand space in exhibition plan
- Acknowledgement as gold sponsor on the conference app
- Option to provide one promotional leaflet on BPNA registration desk
- One badge scanner throughout the conference, allowing exhibitor representatives to scan delegate badges for contact information. A report will be generated and be accessible during or after the conference.

Please note that physical stand space is limited and will be given on a first come first serve basis. Please complete the booking form and return to Leo Bowman.

Physical stand space exhibitor registrations

Commercial exhibition fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives are charged at £520 per person for 3-days or £220 per day. Please confirm your exhibitor registrations no later than 4 November to take advantage of the early bird rate. From 5 November the standard rate

(£570 for 3-days or £245 per day) will apply to any additional representatives added or any changes made. From 17 December the late rate will apply thereafter (£625 for 3-days or £265 per day).

Exhibitor registrations will include access to all scientific sessions on the conference programme, however, will not include tickets to the social events. Tickets for the social events can be purchased separately. Please note that early bird rates apply to social events. Details on these fees can be found via the conference website.

Stand Space

You will be allocated space for a pop-up stand with a table in front (approximately 6ft x 2ft) plus 2 chairs. Please list any additional requirements such as an electrical point, etc on the 'Exhibitor Booking Form'. Please note that any portable electrical equipment that you bring must be PAT tested.

BESPOKE SPONSORSHIP OPPORTUNITIES (1 OPPORTUNITY FOR EACH LISTED)

Price: £2,500 + VAT

- Logo on pens provided in delegate packs at additional cost of £2,500
- Logo on back of Z-Card at additional cost of £2,500

Please note that bespoke sponsorship opportunities are very limited and will be given on a first come first serve basis. Please complete the booking form and return to Leo Bowman.

BUILD UP / BREAK DOWN

Details on the build-up and breakdown for those with a physical stand space will be provided closer to the time.

HEALTH AND SAFETY

Please provide us with a copy of your risk assessment and public liability insurance documentation before you attend the physical conference. All portable electrical equipment must be PAT tested. Please provide a copy of your PAT certificate before you attend.

You must notify us beforehand if you will be bringing any gas bottles or other hazardous materials that may be considered a fire hazard onto the premises.

ACCOMMODATION

A complimentary booking service is provided by our accommodation agent, Hotel Res, who have secured competitively priced bedrooms at hotels that are close to the conference venue.

You can search for suitable accommodation, check distances from the conference venue and make a booking directly with Hotel Res. Once a booking has been confirmed by Hotel Res, you will receive a confirmation email directly from them. Please see the Accommodation section of the conference website at: <https://hotelres.vbookings.co.uk/b/bpna2025/>

If you have any problems logging in or would prefer to contact them directly to make your booking, then please call Hotel Res on +44 (0) 845 0200 350 or email them at: reservations@hotelresuk.com.

Please quote BPNA2025 when contacting Hotel Res.

SOCIAL EVENTS

You are welcome to buy tickets for the two social events taking place at the conference:

Wednesday 8 January 2025 Welcome drinks reception at Bodleian Library Ticket price £50.00

Thursday 9 January 2025 Conference dinner at Museum of Natural History Ticket price £75.00

Please book tickets on the 'Exhibitor Booking Form' provided separately. Please note early bird rates also apply to social event tickets. Please refer to the BPNA conference website for further details.

FURTHER INFORMATION

To apply for any conference sponsorship opportunity, please complete the booking form and return to leo.bowman@bpna.org.uk.

If you have any queries regarding any of the opportunities, please do not hesitate to contact Leo Bowman (leo.bowman@bpna.org.uk) telephone +44 (0)1204 526 002.

Details on other BPNA events can be found via the following link <https://courses.bpna.org.uk/>. If you are interested to provide sponsorship for other events, please contact francesca.cassidy@bpna.org.uk.