



BPNA

British Paediatric Neurology Association's 53rd Annual Conference

www.bpna.org.uk/conference/2027

BPNA 2027 Conference Commercial Exhibitor Information

The British Paediatric Neurology Association is the professional organisation for doctors who specialise in the care of children with neurological disorders. The BPNA is a charity ([1159115](https://www.charity-commission.gov.uk/charity/1159115)) aiming to promote the health and well-being of children with neurological disorders through:

- Training and education of professionals working in the field of neurosciences.
- Research into neurological disorders affecting children & young people.
- Improvement of knowledge of professionals, the public and patients and their families through scientific meetings.
- Providing support to members to facilitate the delivery of the above objectives.

GENERAL CONFERENCE DETAILS

The British Paediatric Neurology Association conference is the annual scientific meeting for the paediatric neurology community in the UK. Consultant Paediatric Neurologists attend from all the UK paediatric neurology tertiary centres, together with specialist paediatric neurology trainees, clinical research fellows, Consultant Paediatricians with an interest in epilepsy and neurology, paediatric trainees, specialist epilepsy and neurology nurses and other allied health professionals.

The BPNA 2027 conference is taking place as a hybrid event on **Wednesday 6 to Friday 8 January 2027** at:

The Eastside Rooms
Woodstock Street
Birmingham
B7 4BL

The conference exhibition will be open on 6-8 January 2027. This is an opportunity to engage with the UK paediatric neurology community.

A WARM WELCOME FROM BIRMINGHAM...

The last time Birmingham hosted the BPNA Conference was in 2009, and we are delighted to welcome you back to the city in 2027.

Known as the “City of a Thousand Trades” and often referred to as the “Workshop of the World,” Birmingham sits at the heart of England and has long been defined by its industry, innovation, and resilience. From its pivotal role in the Industrial Revolution to its continued evolution as a vibrant, modern metropolis, Birmingham is a city shaped by creativity, hard work, and diversity.

Birmingham holds particular relevance for paediatric neurology, as the youngest city in Europe, with the largest proportion of people under the age of 25—making it a fitting setting for discussions focused on child health and the future of neurological care.

Today, Birmingham thrives as a dynamic and multicultural hub, with its diversity celebrated through its Cultural life, communities, and cuisine- from the Black Sabbath to the Blinderns and Balti Triangle. Delegates can look forward to an evening inspired by the “Return of Bollywood,” showcasing the colour, energy, and spirit of the city.

The conference drinks reception will be held in the historic Council House, a landmark of civic pride whose grand architecture reflects Birmingham’s political and industrial heritage, offering an elegant and distinctly local welcome to delegates. The conference dinner will take place in the iconic Library of Birmingham—one of the largest public libraries in Europe—symbolising the city’s commitment to learning, knowledge, and innovation, and providing a striking contemporary setting for an evening of celebration and connection.

With its central location and excellent transport links, Birmingham provides an ideal setting for bringing colleagues together from across the UK and beyond. A wide range of hotels, restaurants, and cultural attractions are all within easy reach of the conference venue. We look forward to welcoming you to Birmingham in 2027.

Birmingham and BPNA Research Committee organising team 2027

HOW DOES THE HYBRID CONFERENCE WORK?

This hybrid event will combine both in-person and virtual experiences, allowing for more people to attend. The conference will be delivered both physically to a maximum of 450 in person attendees in Birmingham and additionally anyone else who would like to join online via our conference app platform. In Glasgow for the BPNA 2026 Conference, we welcomed more than 750 attendees physically and online via our virtual platform.

The physical conference will give you the opportunity to engage with the UK paediatric neurology community face-to-face and via the virtual side of the conference, which will continue to provide a rich environment for all participants, exhibitors, presenters, and chairs. Both physical and virtual delegates will use the conference app platform to navigate themselves around the conference, view the programme, posters, and meet exhibitors. Our conference environment provides a fully searchable programme with biographies of presenters and chairs, abstracts of presentations, posters, and other event information. The conference is accessible via computer, phone and iPad.

The virtual stand space for exhibitors will still be fully accessible to all conference attendees and enable a group chat for whoever visits the page. You have the opportunity to include other elements such as contact details, slideshows, flyers and video links via your dedicated virtual stand page. You will be able to schedule one-to-one meetings with attendees online. Sponsorship opportunities are available for both virtual and physical stand space.

SPONSORSHIP OPPORTUNITIES

SPONSORED SYMPOSIA

Price: £11,500 + VAT

We invite proposals for sponsored symposia sessions at BPNA 2027. This is a competitive process with the BPNA Research committee selecting the symposia proposals that it considers having the most educational value for attendees. Limited number available. Proposals will be selected by the BPNA Research Committee, which also scores and selects conference abstracts.

The symposia sessions form part of the conference programme and are open to all attendees. Each session will be 45-minutes and are available on Wednesday, Thursday and Friday. This year we will be continuing delegate badge scanning at the physical conference which will allow you to get a full report on the number of delegates that attended the symposia session in-person as well as online.

Symposia must be of educational value and in accordance with the BPNA charitable aims. The programme must focus on an educational theme. Before writing your proposal, we would encourage you read the BPNA's charitable aims and our ethics, values and principles (available at <https://www.bpna.org.uk/?page=about-us>) to ensure your proposal meets these.

The closing date for applications is **7 September 2026 (5pm)**. You will be notified if you have been successful by the 7 October 2026.

Please submit your application online at <https://app.oxfordabstracts.com/stages/81925/submitter>. The following information is required: proposed timetable, target audience, learning aims, proposed chairs & speakers, abstract text.

VIRTUAL STAND SPACE

Price: £3,000 + VAT

Virtual stand spaces will be on the BPNA conference platform, which all online attendees will need to access to attend the conference. All physical attendees will also need access to the app. Each virtual stand will provide:

- Company profile with options to input slideshows, contact details, flyers, and video links
- Access to schedule one-to-one virtual meetings
- Access to group chat with attendees visiting your page
- 2 x virtual exhibitor registrations per day (includes access to online scientific sessions)
- App analytics of exhibitor page clicks (provided after the conference)

Virtual stand space exhibitor registrations

Virtual stand fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Any additional representatives will need to register and book via the website as an 'Industry Representative'.

Exhibitor registrations will now include access to all scientific sessions on the conference programme.

SILVER PHYSICAL STAND SPACE

Price: £6,500 + VAT

- Includes everything within the virtual stand space
- Stand space at the conference venue (approximately 6ft x 2ft = table with pop up stand)
- 2 x physical exhibitor registrations per day (includes access to scientific sessions)
- Access to the exhibition and poster area
- Refreshments and snacks during breaks and lunch

GOLD PHYSICAL STAND SPACE

Price: £8,000 + VAT

- Includes everything within the silver stand space
- First choice of stand space in exhibition plan
- Acknowledgement as gold sponsor on the conference app
- Option to provide one promotional leaflet on BPNA registration desk
- One badge scanner throughout the conference, allowing exhibitor representatives to scan delegate badges for contact information. A report will be generated and be accessible during or after the conference.

CONFERENCE APP SPONSORSHIP (INCLUDES GOLD STAND SPACE)

Price: £12,000 + VAT

This unique opportunity is available to sponsor the BPNA conference app and intended to provide maximum publicity. The 2027 conference will again be paperless, so all attendees are asked to use the app for the whole conference including the scientific programme and social events.

Sponsorship includes:

- Includes everything within the gold stand space
- Acknowledgement as the 2027 app sponsor on the BPNA app

- A full-page advertisement on the welcome page that is auto displayed when opening the 2027 conference app for maximum exposure
- 1 push notification per day of the conference about the app sponsor throughout the conference

Please note that physical stand space is limited and will be given on a first come first serve basis. Please complete the booking form and return to Laura James.

Physical stand space exhibitor registrations

Commercial exhibition fees include two exhibitor registrations per day. Please provide the names of your representatives on the 'Exhibitor Booking Form'. Additional representatives will need to register and book via the website as an 'Industry Representative'. We recommend all registrations are made no later than 2 November to take advantage of the early bird rate. From 3 November the standard rate will apply. From 14 December the late rate will apply thereafter.

The two complimentary exhibitor registrations will include access to all scientific sessions on the conference programme, however, will not include tickets to the social events. Tickets for the social events can be purchased separately and added to the exhibitor booking form. Please note that early bird rates apply to social events. Details on these fees can be found via the conference website. VAT will be charged for social event tickets purchased.

Stand Space

You will be allocated space for a pop-up stand with a table in front (approximately 6ft x 2ft) plus 2 chairs. Please list any additional requirements such as an electrical point, etc on the 'Exhibitor Booking Form'. Please note that any portable electrical equipment that you bring must be PAT tested.

EXCLUSIVE BESPOKE SPONSORSHIP OPPORTUNITIES

(Only one available per option – first come first served)

Enhance your brand visibility and make a lasting impression on all conference delegates through one of our exclusive bespoke sponsorship opportunities. Each opportunity is limited to one sponsor, ensuring maximum exposure and exclusivity. See below for available options.

- Poster area sponsor: £4,000 + VAT
Logo displayed on signage in physical poster area and on the poster section via the app
- Z-Card sponsor: £2,500 + VAT
Logo printed on the back of the z-card pocket programme provided to all delegates

The deadline for bespoke sponsorship opportunities is the 2 November. To secure one of these options, please complete the booking form and return to Laura James before the deadline.

BUILD UP / BREAK DOWN

Details on the build-up and breakdown for those with a physical stand space will be provided closer to the time.

HEALTH AND SAFETY

Please provide us with a copy of your risk assessment and public liability insurance documentation before you attend the physical conference. All portable electrical equipment must be PAT tested. Please provide a copy of your PAT certificate before you attend.

You must notify us beforehand if you will be bringing any gas bottles or other hazardous materials that may be considered a fire hazard onto the premises.

ACCOMMODATION

Hotel accommodation for the 2027 Birmingham conference can be arranged directly with Birmingham & West Midlands Convention Bureau offering a complimentary booking service.

Birmingham & West Midlands Convention Bureau has secured a selection of competitively priced bedrooms at hotels conveniently located near the conference venue. Via their website you can modify or cancel your reservations online up until 8 December 2026. After this time, please contact the Birmingham & West Midlands Convention Bureau directly. We recommend booking as soon as possible to avoid disappointment. Please be aware that Birmingham & West Midlands Convention Bureau operates under its own Privacy Policy and Terms & Conditions, which can be found on their website. We encourage you to review these policies before finalising your booking.

[CLICK HERE](#) to search for suitable accommodation.

You can also check locations and walking distances before making your booking. Once a booking has been confirmed, Birmingham & West Midlands Convention Bureau will send a confirmation email directly to you.

If you experience any problems logging in to the site or you cannot find any availability, please contact Birmingham & West Midlands Convention Bureau and they will be pleased to help you. Please call them on +44 (0)121 202 5100 or email them at bcg.accommodation@wmgrowth.com

Please quote BPNA2027 when you contact Birmingham & West Midlands Convention Bureau.

SOCIAL EVENTS

You are welcome to buy tickets for the two social events taking place at the conference:

Wednesday 6 January 2027	Welcome drinks reception at Birmingham Council House	Ticket price £51.00
Thursday 7 January 2027	Conference dinner at Library of Birmingham	Ticket price £76.00

Please book tickets on the 'Exhibitor Booking Form' provided separately for the two complimentary representatives. Additional representatives are able to book social events at the time of booking via the website. Note early bird rates also apply to social event tickets. Please refer to the BPNA conference website for further details. All social events tickets for representatives are subject to VAT.

FURTHER INFORMATION

To apply for any conference sponsorship opportunity, please complete the booking form and return to laura.james@bpna.org.uk

If you have any queries regarding any of the opportunities, please do not hesitate to contact Laura James (laura.james@bpna.org.uk) telephone +44 (0)1204 526 002.

Details on other BPNA events can be found via the following link <https://courses.bpna.org.uk/>. If you are interested to provide sponsorship for other events, please contact laura.james@bpna.org.uk