



Exhibition & Sponsorship Policy

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Update history

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Introduction

The BPNA provides opportunities for pharmaceutical companies, charities and other stakeholders to interact with BPNA members and attendees at BPNA events. Events include the annual BPNA conference, short-courses and other meetings.

Sponsorship will be at the discretion of the BPNA Trustees / scientific committee.

Commercial sponsored stand space

The following restrictions apply to commercial sponsored stand space:

1. The fee will be agreed in advance in line with Exhibitor information published in advance of any event.
2. The fee will be paid from the company direct to the BPNA.
3. The company is permitted to have stand space in the refreshment or registration area where they can interact with the attendees.
4. The company is not permitted to place any promotional material in the lecture hall or workshop rooms. Company promotional material will not be given to attendees in attendee meeting packs.
5. The company is not permitted to give any presentations in the lecture hall as part of their stand space sponsorship.
6. Company representatives are not permitted to attend any part of short-course lectures or workshops either 'sitting in' or as a paying attendee.
7. Companies may not have any input into the development or updating of any BPNA course materials, lectures, workshops, written material etc.
8. Short-course handbooks and slides must not be amended to include an acknowledgement of any pharma.
9. The BPNA will provide a list of attendees and faculty to the company, provided individuals have consented in advance (conforming to GDPR). The list will include name, job title and place of work.
10. The BPNA will display a slide at the beginning of the annual conference highlighting all the sponsors.

Charity stand space

The BPNA wishes to provide appropriate opportunities for paediatric neurology patient and disease specific charities and related professional societies to engage with BPNA members and attendees. The following applies to registered charities who charitable objectives are aligned with the BPNA charitable objectives:

1. Stand space at the BPNA annual conference for registered charities:
 - a. With a turnover <£1 million: stand space will be provided at no charge for as many charities as we can accommodate. There will be a daily charge for each representative to cover catering.
 - b. With a turnover >£1 million: stand space will be charged at a reduced fee.
2. The BPNA will provide a list of attendees and faculty to the charity, provided individuals have consented in advance (conforming to GDPR). The list will include name, job title and place of work.

Sponsored symposia

Sponsored symposia income will be used to contribute to funding BPNA research fellowships.

A limited number of sponsored educational symposia sessions are available at the BPNA annual conference. The symposia form part of the conference and are open to all attendees. The following applies:

1. Organisations are invited to submit their symposia proposals in writing for consideration by the BPNA Research committee.
2. Symposia proposals will be selected in a competitive process, judged by the BPNA Research committee.
3. Symposia proposals will be judged on educational value.
4. Symposia must align with the [BPNA charitable aims](#).
5. Symposia must be run in accordance with the [BPNA ethics, values and principles](#).
6. Symposia income is to be paid direct from the company to the BPNA.

Transparency

Income from pharmaceutical companies will be detailed in the BPNA annual report.